



Officina Educazione Futuri 2022

Description of the practice/project related to the topic “Spaces of inclusion and democracy” you are sharing with the community of Officine

Name of the people /person involved	Maria Francesca Guida
Affiliation	ECCOM – European Centre for Cultural Organization and Management
Title and practice/project short description (max 1000 characters)	<u>Live Museum, Live Change</u> . ECCOM designs and implements pioneering experiences to promote cultural inclusion and participation in a perspective of cultural democracy. This project realized at the Rome Museum and “Mercati di Traiano”, constitutes a model of valorization and community engagement, namely young people, in knowledge and management – economic too – of this unique heritage (https://www.eccom.it/project/live-museum-live-change/). The objectives encompassed education-training of School and University students, increasing of the audience and partnerships, experimentation of Art and Science practices and pathways, trigger of entrepreneurship and innovation, individual and group empowerment, creation of new dialogic and narrative forms. This project witness the value and inclusive power of intercultural and Art-Science experiences in the educational processes, socially oriented involving values, participation, responsibility, citizenship and the community future in a “real” socio-environmental context.
Notes on didactical /methodological innovation introduced (max 1000 characters)	A creative “inter-crossing” program between Art and Science and trans disciplinary approaches has been experimented, with focus on the cultural heritage, by a real citizen participation in a territorial vision entailing responsibility and commitments. Pedagogists acknowledge that artistic practices improve a creative culture, empower the student imagination, enhance motivation, self-esteem, autonomy and awareness of their own talents: all conditions that influence positively also the democratic participation of not expert or demotivated/excluded/marginalized citizen. ECCOM engaged students, artists, other social actors and common citizen to foster

	<p>different visions of the Site and valorize many approaches and interpretation for its knowledge (https://traianolivemuseum.com/). Many Artists answered the call and worked with the other participants, the expert and common citizen. Among the many activities, some classes of two Rome High School (Mamiani e Dante) were employed in the creation of new experimental narrations of this heritage, inspired by the collaboration with the Artists. Another relevant experience with students has been implemented by the musician and composer Stefano Cataldi. The Artist and the students converted in music the main themes, the sounds and the architectural forms of the Site, creating a very challenging image of the Mercati di Traiano.</p>
<p>Key words (max 6)</p>	<p>Inter-transcultural Art and Science, Heritage Education, curricular innovation, democratic and active citizen, participative/inclusive methodologies</p>
<p>Short biography of the people /person involved (max 900 characters)</p>	<p>Maria Francesca Guida</p> <p>Sociologist and researcher in territorial and urban projects. Since the 2005 she is employed in ECCOM, of which she is vice-president. She plans designs and manages complex projects, with special focus on processes of social innovation, community engagement and exploration of the opportunities of the participative Arts. She took part in training-formation activities for professionals of the cultural sector, in master and post-graduate courses. She taught at the Rome Accademia di Belle Arti and coordinated the IED Master in Cultural Marketing and Management. Her interests are centered on the trans-disciplinary working groups, the research-action programs and territorial practices that balance culture and community relationships. For three years she joined the board of directors of the Azienda Speciale Palaexpo - Roma Capitale that manages Palazzo delle esposizioni, Museo Macro and Mattatoio.</p> <p>She is Author of many publications; among them: <i>Immaginari per il cambiamento</i>, Pontecorboli, Firenze, 2021 and <i>Prove di intercultura</i>, Editrice Bibliografica, Milano, 2019.</p>